

Services

My rates range from \$75 - \$200 per hour. Anything research and writing intensive is towards the higher end of the scale. Please note:

1. A full marketing analysis and strategy takes about 10 hours, but provides you with everything you need to implement the plan yourself or assign to a staff member.
2. Clients requesting social media services are required to commit to six months of service and make a \$1,000 spend available monthly unless other arrangements are made.

Here's a breakdown of available services:

Hourly

Analytics - Weekly Reports with Strategy Updates/Revisions	\$75
Consultations and/or Attending Meetings Regularly	\$150
Google Ad Campaign Maintenance Running 20 Weeks	\$75
Google Adwords Keyword Research and Build	\$100
Marketing Analysis and Strategy - Delivered in PDF Form	\$200
Membership System - Content Creation/Review, Cataloging and Uploading	\$200
Podcast Audience Building - Pre-Launch	\$150
Podcast Marketing Campaign - Launch and Cross Promotion	\$150
Retargeting Campaign Maintenance Running 15 Weeks	\$75
Social Media Campaign Ad and Asset Creation	\$100

Monthly

Social Media Ad Campaign Spend	\$1,000
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